

UpSenior 2nd Newsletter: Empowering Senior Citizens with Financial Literacy

Welcome to the latest update from the UpSenior project! We are excited to share the progress and impact we've made in helping seniors become more financially confident and secure.

About the UpSenior Project

The UpSenior project, titled "Increasing the Financial Literacy Skills of Senior Citizens," is a collaboration between organizations in Greece, Italy, and Bulgaria. It aims to support senior citizens (55+) who often struggle with financial concepts, leaving them vulnerable to financial exploitation. Running from June 2023 to September 2024, UpSenior is all about giving seniors the tools they need to make smarter financial decisions, manage their money better, and feel more confident in handling financial matters.



Key Project Results

1. Competences Framework & Assessment Tool

We developed a framework to pinpoint the key skills senior citizens need to manage their finances. This tool helps them understand how to deal with modern financial challenges like online payments, budgeting, banking, and retirement planning. It's designed to improve their financial knowledge and protect them from financial risks.

2.Training Materials

Our training materials are made specifically for senior citizens to help them make smarter financial choices. These materials cover important topics such as managing money, using online banking, and planning for retirement. The aim is to give them the confidence to take control of their financial future and protect themselves from potential financial problems. You can explore our resources on our website and start learning today!

3.Pilot Testing

We've already tested our training materials with seniors in Greece, Italy, and Bulgaria. Around 60 older adults participated (20 in each country), and their feedback has been really helpful in improving our resources. We're using their input to make sure our materials meet their needs and are easy to understand.

What's Next?

Even though the project is coming to an end the training materials will still be available to everyone. Our goal for our materials and resources to help seniors manage their money wisely and confidently.

Feel free to explore the project materials on our website.



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